

used demand functions. Empirically, flats are important because they represent perfect substitutes; for example, between S and T on B , the precise combination of q_1 and q_2 makes no difference and this situation is likely to be relevant, say, for two varieties of the same good. Non-differentiabilities occur at the kink points on the curves B and C . With a linear budget constraint, kinks imply that for relative prices within a certain range, two or more goods are bought in fixed proportions. Once again, this may be practically important and fixed relationships between complementary goods are often a convenient and sensible modelling strategy. The n -dimensional analogue of the utility function corresponding to C is the fixed coefficient or Leontief utility function

$$v(q) = \min\{a_1q_1, a_2q_2, \dots, a_nq_n\}. \quad (2)$$

For positive parameters a_i . Finally curve A illustrates the situation where q_2 is essential but q_1 is not. As q_2 tends to zero, its marginal value relative to that of q_1 tends to infinity along any given indifference curve. Many commonly used utility functions impose this condition which implies that q_2 is always purchased in positive amounts. But for many goods, the behavior with respect to q_1 is a better guide; if $p_1 > p_2$, the consumer on indifference curve A buys none of q_1 . Data on individual households always show that, even for quite broad commodity groups, many households do not buy all goods. It is therefore necessary to have models that can deal with this fact

1.2. Lagrangians and matrix methods

If $v(q)$ is strictly quasi-concave and differentiable, the maximization of utility subject to the budget constraint can be handled by Lagrangian techniques. Writing the constraint $p \cdot q = x$ for price vector p and total expenditure x , the first-order conditions are

$$\frac{\partial v(q)}{\partial q_i} - \lambda p_i = 0 \quad (3)$$

which, under the given assumptions, solve for the demand functions

$$q_i = g_i(x, p). \quad (4)$$

For example, the linear expenditure system has utility function

$$u = \sum_{i=1}^n \alpha_i \ln q_i \quad (5)$$

